

Enter to win one of 10 Canadian food and farming prize packs valued at \$250.

OFFICAL CONTEST RULES

The contest is sponsored by Farm & Food Care. The contest is open to Canadian residents only and participants must be at the age of majority or older at the time of the entry. No purchase is necessary. Void where prohibited by law. Entry in this contest constitutes acceptance of these contest rules (the "Contest Rules")

1. ELIGIBILITY. To be eligible for this Contest, an individual must:

- a) be a legal resident of Canada
- b) be of the age of majority or older at the time of entry;

Employees of Farm & Food Care and their household members are not eligible to participate in the Contest.

The Sponsor, Farm & Food Care, shall have the right at any time to require proof and/or eligibility to participate in the contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information requested by and supplied to the Sponsor for the purpose of this contest must be truthful, complete, accurate and in no way misleading. The Sponsor reserves the right to disqualify any entry or entrant in its sole discretion for misleading information.

2. CONTEST PERIOD

The contest begins November 10, 2020 and ends at December 5, 2021, noon EST. All entries must be received on or before the time stated during that submission period. Sponsor reserves the right to extend or shorten the contest at their sole discretion.

3. HOW TO ENTER

There is no purchase necessary to enter the Contest. To enter online, complete and submit the entry form located at www.RealDirtonFarming.ca/contest to enter. Your full name, email address and phone number is required. All entries must be submitted electronically from the contest website.

Entries are limited to one (1) per person. In the case of multiple entries, only the first entry will be considered. All entries become the sole property of Farm & Food Care. All entries must be received during the Contest Period. Entries will be declared invalid if they are late or incomplete.

Entries received online will be deemed to be submitted by the authorized account holder of the e-mail address associated. For the purpose of the Contest Rules, "authorized account holder" of an e-mail

address means the natural person who is assigned to an e-mail address by an internet service provider, online service provider or other organization responsible for assigning e-mail address for the domain associated with the submitted e-mail address. Potential winner may be required to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning Entry.

4. RANDOM DRAW

All eligible entries received during the Submission Period will be entered into the draw and the Winner will be selected at random from all eligible entries received during the Contest Period.

The selected eligible entrant will be contacted by e-mail or telephone no later than January 11, 2022. If the selected eligible entrant cannot be contacted on or before January 25, 2022, they will be disqualified and not receive a prize. Another eligible entrant will be selected and contacted. Farm & Food Care are not responsible for the failure for any reason whatsoever of a selected eligible entrant to receive notification or the Sponsors to receive a selected entrant's response.

5. ODDS

Odds of winning will depend on the number of eligible submissions received.

6. PRIZES

10 winners will be selected, each receiving a Canadian Food Prize package valued @ \$250/each.

Prizes must be accepted as awarded and cannot be transferred, assigned, sold, substituted or redeemed for cash. If prizes are shipped, they shall not be insured and Farm & Food Care shall not assume any liability for lost, damaged or misdirected Prizes. Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winner.

7. CONDITIONS OF PARTICIPATION

By participating in the Contest, the entrant agrees to:

- a) be bound by the Contest Rules
- b) be bound by the decision of Farm & Food Care

PUBLICITY

By participating, each entrant grants Farm & Food Care permission to use his/her name, likeness or comments for publicity purposes without payment of additional consideration, except where prohibited by law.

10. LIMITATION OF LIABILITY

Farm & Food Care is not responsible or liable for late, lost, incomplete, misdirected or delayed, entries, notifications, replies, interrupted, inaccessible or unavailable networks, servers, Internet Service Providers, websites or other connection, related to the Contest and/or the Contest Website; for errors of any kind, including but not limited to human, electronic, mechanical and/or technical in nature; for failure or technical malfunction of any telephone network or lines, computer and online systems, servers, computer equipment, software, e-mail, players, or browsers on account of technical problems or traffic congestion on the Internet, the Contest Website, any related website, or any combination thereof or otherwise; for any injury or damage to entrant, entrant's computer, or any other person's computer related to or resulting from participating in or downloading material in connection with the Contest or other factors beyond the Sponsor's control.

11. DISQUALIFICATION

Farm & Food Care reserves the right, in its sole discretion, to disqualify any entrant who is found to be tampering with the entry process or with the operation and administration of the Contest; or undermine the legitimate operation of the Contest; or in violation of the Contest Rules.

12. USE OF PERSONALINFORMATION

By participating in the Contest, the entrant consents to the collection, use and disclosure of their personal information by Farm & Food Care for the purpose of administering the Contest, awarding the Prize and announcing the Winner and any subsequent advertising or promotion related thereto.

13. INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trade-marks, tradenames, logos, designs, promotional materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned or used under license by the Farm & Food Care and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

14. GOVERNING LAW

The Contest is subject to applicable federal, provincial and municipal laws and regulations and is void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and Farm & Food Care in connection with the Contest shall be governed by and construed in accordance with Canadian laws including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

Farm & Food Care reserves the right, in its sole discretion, to terminate the Contest, in whole or in part, or modify, amend or suspend the Contest and/or the Contest Rules in any way at any time for any reason without prior notice or compensation.

15. DISCREPANCIES

In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials or advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

16. CONTEST SPONSOR

Farm & Food Care 660 Speedvale Avenue West, Suite 302 Guelph, Ontario N1K 1E5 Any questions regarding this Contest should be directed to <u>info@farmfoodcare.org</u>